Birthday & Milestone
Selecting Your Cake Size and Cake Format

How many guests do you expect? Figure at least one slice of cake per guest. Cakes are traditionally cut in 1” x 2” slices for Tiered cakes. Serving size for sheet cakes is 2” x 2” slices. Some cake toppers may require several days notice due to availability.

*There is an additional charge for premium fillings, chocolate curls, and PhotoCake® cakes. Ask a Bakery Associate for more details on personalizing your cake and to confirm pricing. 2,000 calories a day is used for general nutrition advice, but calorie needs vary. Additional nutrition information available upon request.
Personalize Your Birthday Cake
Choose your favorite options to make your cake one-of-a-kind!

### Icing Color Options

<table>
<thead>
<tr>
<th>Buttercream</th>
<th>Whipped</th>
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<tbody>
<tr>
<td>White</td>
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<tr>
<td>Chocolate</td>
<td>Chocolate Bettercreme Made with HERSHEY'S Naturally Flavored</td>
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<tr>
<td>Thread Pink</td>
<td>Strawberry Bettercreme</td>
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<td>Pink</td>
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<tr>
<td>Red</td>
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<tr>
<td>Neon Orange</td>
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<tr>
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<tr>
<td>Bright Green</td>
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### Sprinkle and Quin Options

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Personalize Your Birthday Cake

PhotoCake® Image Strips

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<tr>
<td>Bicycle</td>
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<td>Green Camo</td>
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<td>Safari Print - Leopard</td>
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<td>Feathers - Orange</td>
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<td>Feathers - Pink</td>
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<td>Golf</td>
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<td>Spiral</td>
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<td>Mod Dots</td>
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<tr>
<td>Nautical Blue Stripes</td>
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<tr>
<td>Baby Barnyard Blue</td>
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<tr>
<td>Black Stripes</td>
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<tr>
<td>Red Plaid</td>
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<tr>
<td>Black &amp; White Chevron</td>
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Edible Image® Designer Prints™

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Fondant Options

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<td>Sweet Shapes* - Gray</td>
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Letter Options

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Designer Prints™ is a trademark of The Lucks Company.
Happy Birthday

Birthday & Milestone

Personalize your cake! Other icing colors are available. Ask your decorator.

Sheet Cake
18659
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

Round Cake
18659
Serves 8
260/470 cal. per slice

Cupcake Cake
18659
Serves 24
190/460 cal. per each

Cupcakes
37990
Available in your choice of icing color!
180/300 cal. per each

Gum paste is food safe and intended as a non-edible decoration only.
Happy Birthday Dots

Birthday & Milestone

Personalize your cake! Other icing colors are available. Ask your decorator.
Happy Birthday Party

Gum paste is food safe and intended as a non-edible decoration only.

Sheet Cake
- 7779, 37795
- Shown on ¼ Sheet Cake
- Serves 24
- 170-220 cal. per slice

Two Tier Cake
- 14311
- Serves 64
- 160/170 cal. per slice

Party Combo
- 37990, 37995
- Serves 16
- 280/430 cal. per slice

Cupcakes
- 631
- Available in your choice of icing color
- 180/300 cal. per each

Other icing colors are available. Ask your decorator.
Birthday & Milestone

**Happy Birthday Patterns**

- **Sheet Cake**
  - 50267, 8861
  - Shown on 1/4 Sheet Cake
  - Serves 24
  - 170-220 cal. per slice

- **Round Cake**
  - 50267, 7779
  - Serves 8
  - 260-470 cal. per slice

- **Two Tier Cake**
  - 50267, 8861, 8840
  - Serves 64
  - 100/170 cal. per slice

- **Party Combo**
  - 50267, 8861
  - Serves 16
  - 280-430 cal. per slice

- **Cupcakes**
  - 8861
  - Available in your choice of icing color!
  - 180/300 cal. each

Gum paste is food safe and intended as a non-edible decoration only.

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Personalize your cake!
Other icing colors are available. Ask your decorator.
Birthday Black & Brights

Personalize your cake! Other icing colors are available. Ask your decorator.

Sheet Cake
38619, 8840
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

Two Tier Cake
38619, 8840
Serves 64
100/170 cal. per slice

Party Combo
38619
Serves 16
280/430 cal. per slice

Cupcakes
38619
Available in your choice of icing color!
180/300 cal. per each
Birthday & Milestone

Happy Birthday Pink & Blue

Birthday Cake

Sheet Cake
8862, 7779, 627
Shown on ½ Sheet Cake
Serves 24
170-330 cal. per slice

Party Combo
355
Serves 16
280/430 cal. per slice

Two Tier Cake
14311, 8862, 627
Serves 6x
100/170 cal. per slice

Round Cake
355
Serves 8
260/470 cal. per slice

Cupcakes
Available in your choice
of icing color!
180/350 cal. per each

Personalize your cake!
Other icing colors are available. Ask your decorator.

Gum paste is food safe and intended
as a non-edible decoration only.
Happy Birthday Banners

Personalize your cake!
Other icing colors are available. Ask your decorator.

Gum paste is food safe and intended as a non-edible decoration only.

Sheet Cake
50098, 7779
Shown on ¼ Sheet Cake
Serves 24
170/220 cal. per slice

Two Tier Cake
50098
Serves 64
100/170 cal. per slice

Round Cake
50098, 7779
Serves 8
260/470 cal. per slice

Cupcakes
Available in your choice of icing color
180/350 cal. per each
Happy Birthday Mini Bows

Birthday & Milestone

Sheet Cake
7779
Shown on 1/4 Sheet Cake
Serves 24
170-320 cal. per slice

Cupcakes
Available in your choice of icing color
180/300 cal. per slice

Two Tier Cake
7779
Serves 64
190/170 cal. per slice

Party Combo
7779
Serves 16
200/130 cal. per slice

Gum paste is food safe and intended as a non-edible decoration only.

Personalize your cake!
Other icing colors are available. Ask your decorator.
Feliz Cumpleaños

**Sheet Cake**
- SKU: 50098
- Shown on ¼ Sheet Cake
- Serves 24
- 170-320 cal. per slice

**Two Tier Cake**
- SKU: 50098
- Serves 64
- 180/370 cal. per slice

**Round Cake**
- SKU: 632
- Serves 8
- 260/470 cal. per slice

**Cupcakes**
- SKU: 19981
- Available in your choice of icing color
- 180/300 cal. per slice

Personalize your cake! Other icing colors are available. Ask your decorator.
Quinceañera

Includes tiara and scepter!

Personalize your cake!
Other icing colors are available. Ask your decorator.
**Birthday & Milestone**

**Personalize your cake!**
Other icing colors are available. Ask your decorator.

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**Cupcakes**
Available in your choice of icing color!
150/300 cal. per each

**Sheet Cake**
20399, 17266
Shown on ¼ Sheet Cake
Serves 24
170–320 cal. per slice

**Two Tier Cake**
20399, 37971, 17266
Serves 64
100/170 cal. per slice

**Three Tier Cake**
20399, 37971, 17266
Serves 134
100/140 cal. per slice

**Cupcakes**
Available in your choice of icing color!
150/300 cal. per each

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**Gum paste** is food safe and intended as a non-edible decoration only.
Remove decorative trim before cutting the cake.

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Birthday & Milestone

Sweet 16

Personalize with your photo using PhotoCake® technology!

Sheet Cake
Personalize with your photo!
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

Two Tier Cake
20168
Serves 64
100/170 cal. per slice

Three Tier Cake
20168, 50267
Serves 134
100/140 cal. per slice

Cupcake Cake
Personalize with your photo!
Serves 24
190/510 cal. per each

Birthday & Milestone
Other icing colors are available. Ask your decorator.
Birthday & Milestone

**Sheet Cake**
- 7779, 20021
- Shown on ¼ Sheet Cake
- Serves 24
- 170-320 cal. per slice

**Round Cake**
- 19396
- Serves 8
- 260/470 cal. per slice

**Sheet Cake**
- 19397
- Shown on ¼ Sheet Cake
- Serves 24
- 170/320 cal. per slice

**Round Cake**
- 20009
- Serves 8
- 260/470 cal. per slice

**Sheet Cake**
- 614
- Serves 8
- 260/470 cal. per slice

**Cupcakes**
- 20012
- Available in your choice of icing color
- 160/360 cal. per each

Gum paste is food safe and intended as a non-edible decoration only.

Personalize your cake! Other icing colors are available. Ask your decorator.

Ask your decorator about additional milestones!
Birthday & Milestone Celebrations

**Sheet Cake**
7779, 20397
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

**Sheet Cake**
20363
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

**Sheet Cake**
7779, 20147
Shown on ¼ Sheet Cake
Serves 24
170-320 cal. per slice

**Round Cake**
7779, 20396
Serves 8
260/470 cal. per slice

**Round Cake**
20398
Serves 8
260/470 cal. per slice

*Gum paste is food safe and intended as a non-edible decoration only.*
Birthday & Milestone

Personalize your cake! Other icing colors are available. Ask your decorator.

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Birthday & Milestone

Personalize your cake! 
Other icing colors are available. Ask your decorator.